

Who's Heidi?

Meet Cheryl Houghton, creator of Heidi Ho Patterns and regular guest tutor at Mike's

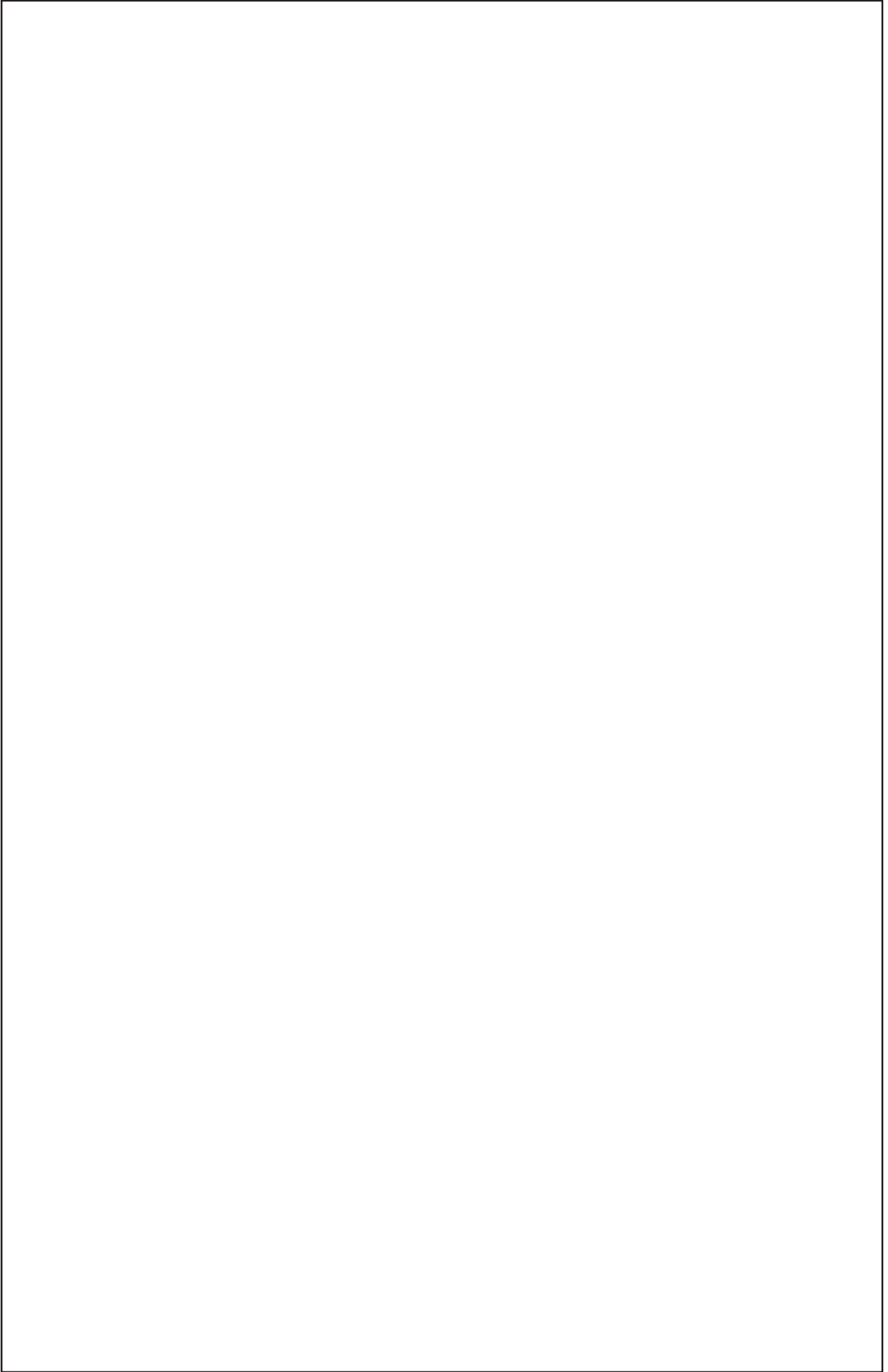
I started devising Heidi Ho Patterns nearly 10 years ago to use as a tutor in a beautiful big patchwork store north of Brisbane, with my patterns being designed to explain each step of the way to completing fresh and contemporary sewing projects like bags, quilts, table runners and cushions. I was delighted to see them being enjoyed by the enthusiastic customers of the store's classroom, and their popularity grew from there! Because Heidi Ho Patterns began as teaching patterns, they were developed not only for the sake of making a project, but to incorporate and teach how to execute specific sewing techniques, including patterns especially designed for use on overlockers. Today, my little Heidi Ho Patterns label has a range of over 50 different patterns, all still filled with clear coloured images and step-by-step instructions for every process of construction and finishing.

Even though creating Heidi Ho patterns keeps me busy, I continue to teach my projects weekly, enjoying the satisfaction of developing students sewing confidence, and keeping an ear firmly to the ground on the lookout for what projects and techniques stitchers are looking for next.



As for the elusive Heidi? My little red kelpie. Even though she's got way too much energy to sit still long enough for a publicity shot, she's been my loyal sidekick at my feet while I've been sewing from the very beginning...

I hope that you enjoy my patterns, and I always love seeing finished creations so make sure that you share yours on my Heidi Ho Patterns Facebook page.



New!

It's been much anticipated and the new ScanNCut Rotary Blade arrived just before Christmas. You know that I'm a BIG fan of my ScanNCut DX model, and was looking forward to having a play with this new blade over the Christmas break almost as much as I was looking forward to Christmas!

Want to see this new blade in action?
Join me for a LIVE Facebook video
9.15pm Thursday 20th January.

Love this? The kit to get started is \$82



Do You Know Me?

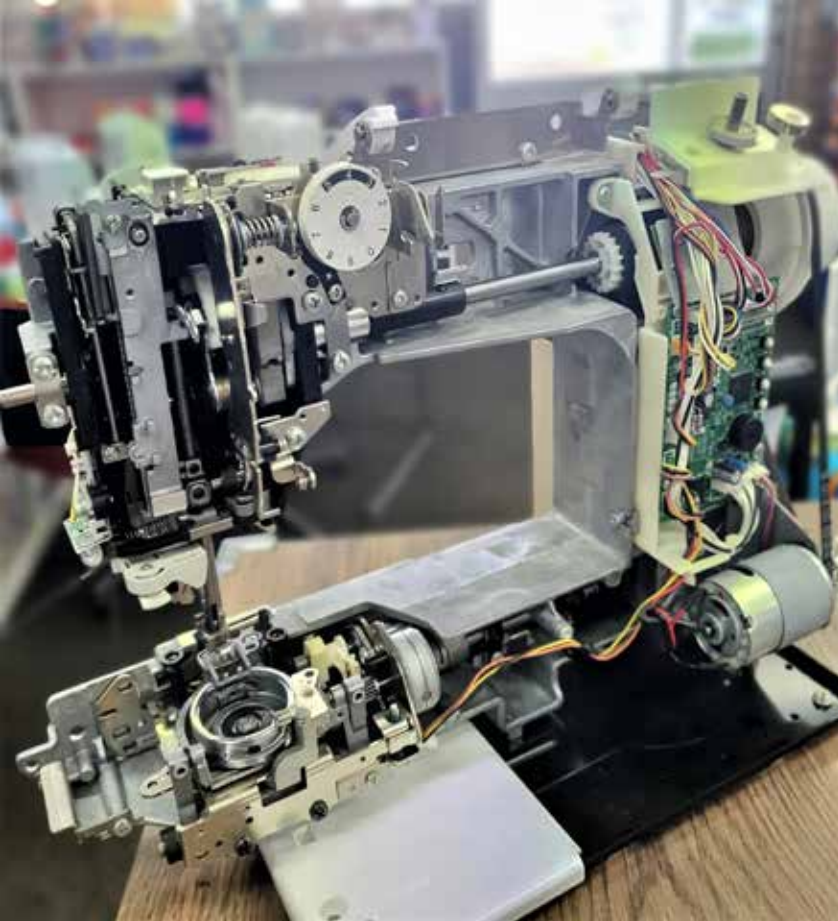
Heard of Pine Sewing Machines?

What you are looking at here is a Pine 500 Hand Cranked sewing machine. Looks familiar but you've never heard of a Pine Sewing Machine? This little stitcher is the very first sewing machine created by a brand that you'll all know today as Janome. Released for domestic sale in 1921, it is widely speculated that this is the first ever sewing machine made in Japan. The Pine Sewing Machine Factory was established in Tokyo in 1921. 8 years later in 1929, the next Pine machine, the Pine 100, came to the market and introduced a bobbin to the sewing machine. With the enormous success of this innovation, Pine Sewing Machine company changed its name to Janome. Why? (and this is pretty cool, actually) The word Janome means "eye of the snake" in Japanese, and came about because the Pine 100's new bobbin had an appearance similar to a snake's eye. Pine embraced this well-used nick-name for their sewing machine, and even added snake embellishments to the model.



Other 1920's Inventions...

SNK GARBAGE DISPOSAL WATER SKIING
TRAFFIC LIGHT
TELEVISION PENICILLIN
BUBBLE GUM
LIE DETECTOR INSULIN



Book & Sew

Time for a Service? Sew While You Wait

Mike and I had a great idea! When we moved to our new, bigger shop in 2020, We wanted to offer our customers a way of keeping your machine serviced

without having to go without it while you wait...And then it hit us! We introduced our Book & Sew service option for sewing machine servicing so that you can keep sewing right up until just about the day of your service. 2 years later, this has proven to be a super-popular process and has become a favourite service amongst our regulars!

How does it work? Book in your sewing machine's service with our usual \$25 deposit, and we'll pop your ticket in the work queue. Your machine stays at home with you and then, when your turn is getting close, we'll give you a text. You bring your sidekick in, Mike will do the service, and all the while you'll only be without it for a day or so. You can book in person with a visit to us, by phone on 0417 649 685, or on our website.

And! If you've got a more specific time in your plans ahead, you can also book specific dates and times with a quick chat with me, Ella or Mike.



Rasant

1000m rrp \$9

\$7.50



We Heart the 644D

Here's the Stuff We Love Most About Our Favourite Overlocker...

Nice price - on sale for \$699
Easy to Thread
Simple Rolled Hem Conversion
Differential Feed
Easy to Thread
Adjustable Cutting Width
Easy to Thread
Reliable In-Lay Tension
Easy to Thread
1300 spm Speed
Easy to Thread
Really Easy to Thread
Numbered Tension Dials
Easy to Thread
Honestly, it's fab but the best feature is that it really is easy to thread!!



RRP \$799